

UNITED WAY OF HENDERSON COUNTY

2024 Live United Sponsor



The Live United Sponsor is committed to making a positive impact in our community and maximizing that impact throughout Henderson County.

Since 1953, we have been partnering with local businesses, individuals, and nonprofits to organize and mobilize community resources to improve the health, education, financial stability and basic needs of every person in Henderson County. With thanks to incredible community support, our work helps to provide over 35,000 services to Henderson County neighbors each year.

United Way speaks to a broad audience and promotes sponsors through a combined campaign of e-newsletters, social media, print, press, electronic, and outdoor advertising throughout the year.

Live United Sponsorship Benefits & Opportunities	Gold \$5,000	Silver \$2,500	Bronze \$1,000
Guest on United Way Moment radio show	✓		
Recognition in the Community Impact Video	✓w/ logo		
Recognition on the Campaign Billboard	✓w/ logo		
Recognition in the Campaign Brochure (5,000)	✓w/ logo	✓w/ logo	
Recognition in a newspaper ad	✓w/ logo	✓w/ logo	✓w/ logo
Recognition in the Annual Report (1,000)	✓w/ logo	✓w/ logo	✓
Recognition on the website	✓w/ logo	✓w/ logo	✓
Recognition in an e-newsletter (5,500+)	✓w/ logo	✓	✓
Recognition at the Annual Celebration	✓	✓	✓
Recognition in a social media post	✓	✓	✓